

## Proving that necessity is indeed the mother of invention, these nail techs have created a wide array of products that are perfect for the salon.

VIEW

VIEW

SIDE



1. Jennifer Wirth shares a January 2008 drawing of her Squeeze Me! Nail Applicator. 2. Robin Stopper Renner filed this disclosure document with the United States Patent and Trademark Office to protect her idea. 3. Wirth shares a stack of research and napkin notes (dating back to 2000) that were part of her product development process. 4. Nickole Orton's product has already evolved four times (shown are generations 1 through 4). 5. April Lollar shares her original sketch of Polish Pal. 6. Marlene Nagy combed fabric stores to find the materials to make a prototype (left) of The Nail Polish Pocket; the latest version is on the right.



Current nail gig: nail tech, hairstylist, and esthetician at Revive Med Spa, Midland, Texas



Current nail gig: nail tech at Mes Amis, Bloomington, III.

Invention: Polish Pal, a tool that gives nail techs more gripping power and leverage to easily open polish bottles. "Always finding it necessary to ask the guys in the salon to help open tight nail polish bottles, I knew there had to be a better way," Lollar says. She came up with the Polish Pal concept and partnered with her dad Roger Lollar for the design.

Price: \$8.95/each

To buy: www.execulon.com; (866) 915-3670



Invention: Appli, a line of products that Kiley refers to as "the nail artists' ultimate tools". The two products already available are a single-application monomer dish, which is designed with a low profile, a shallow bowl, and a wide rim; and an acrylic nail application brush with a sculptured handle for precise control. "I wanted to address simple yet profound changes that would be beneficial to me as well as other nail techs." She worked with her friend Dan Drane to fabricate the designs.

Price: \$59.95/set (also sold separately) To buy: www.appli.pro; (309) 663-5407

## ROBIN **Stopper Renner**



Current nail gig: nail tech at Nails by Robin, Tavares, Fla.

Invention: Wrist-Assist, an ergonomic tool that increases comfort for both the nail tech and the client. "This product



was created out of necessity," Renner says. "After a fibromyalgia diagnosis, the doctor told me I had to give up doing nails. I was determined to come up with a solution to make my job less strenuous." The wrist support holds the weight of the client's hand and rolls, allowing you to bring the hand as close as necessary for comfort.

Price: \$29.95/each

To buy: www.wrist-assist.com







Invention: Kenya Creations, a line of pedicure salts, foot soaks, sugar scrubs, lotions, and cuticle oils that are available in a variety of food scents, fresh scents, and custom scents.

Price range: \$5-\$25 (depending on

product and size)

To buy: (347) 742-9996





Current nail gig: nail tech at Simply Debbie's Nails at Northwest Hairlines. Cave Junction, Ore.

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